FRIDAY EDITION SEMI-WEEKLY KERNEL

THE KENTUCKY KERNEL UNIVERSITY OF KENTUCKY

JUNIOR PROM

WILL BE HELD TONIGHT IN MEN'S GYM

VOLUME XXI

LEXINGTON, KENTUCKY, FRIDAY, MARCH 13, 1931

NEW SERIES NUMBER 46

DOUGHERTY AND First Regimental D. GOODMAN ARE CHOSEN EDITORS

Coleman Smith Is Reelected Business Manager of The Kernel

EDITRIX WILL SERVE UNTIL MARCH, 1932

Election Is Held in McVey Hall by Student Board of Publications

Miss Virginia Dougherty, senio in the College of Arts and Sciences in the College of Arts and Sciences, Wednesday afternoon was elected editrix of The Kernel at a meeting of the Student Board of Publications which was held in room 53 of McVey hall. Daniel W. Goodman, junior in the College of Arts and Sciences, was unopposed for the position of managing editor.

Coleman Smith suphamore in the

Coleman Smith, sophomore in the College of Arts and Sciences, was reelected to the position of business manager of the publication. He is a member of the men's student council and Delta Tau Delta, social fraternity.

council and Delta Tau Delta, social fraternity.

Miss Dougherty has served as editriv of The Kernel since Wilbur Frye resigned the position in February due to ill health. She is sponsor of the university band, a member of Ph Beta, women's honorary music fraternity, a member of Pl Beta Phi, social sorority. She had been a member of The Kernel staff since last spring when she became an associate editrix of the publication.

Daniel Goodman has been a

came an associate editrix of the publication.

Daniel Goodman has been a member of the staff since his freshman year, holding the position of reporter, assistant news editor and assistant editor. He is a member of Bigma Delta Chi, professional journalistic fraternity.

The election was conducted by Rex Allison, president of the board, after petitions for the positions submitted by the aspirants previous to the election had been read.

Miss Dougherty will serve until March, 1922 and takes office immediately. Daniel Goodman will assume the position of managing editor April 15.

The board of publications:

Misses Katherine Kennedy, Katherine Katterjohn, Georgetta Walker, Christine Johnson, and Messrs.

Rex Allison, Gordon Finley, Duke Sohnston, Ben Leroy. Prof. Enoch Grehan, head of the journalism department and Mr. Victor R. Portmann, instructor in the department are also members of the group.

The officers elected Wednesday will take up their duties about April 15, at which time appointments of other editors will be announced.

UNIQUE PLEDGING

Officers of Nu Circle of Omicror Officers of Nu Circle of Omicron Delta Kappa, national honorary campus leaders fraternity, announced to The Kernel yesterday that a unique plan of pledging will be inaugurated Thursday during the fraternity's spring exercises. Details have not been revealed, but it is understood that O. D. K. will pledge at some point on the campus and not at the Junior Prom as planned.

planned.

Another innovation of O. D. K.
will be the presentation of a silver
trophy to the boy entered in the
annual state high school basketball
tournament, March 19-21, who displays the highest qualities of leadplays the highest quanties or some ership during the meet. This year's award will mark the inception of an annual event. Pledging ceremonies of the fra-ternity will be featured by the ap-rearance on the university grounds,

ternity will be featured by the appearance on the university grounds, of a six foot replica of the golden key of O. D. K. sometime early Thursday. At different times throughout the day names of the various pledges will be given out in some unrevealed manner from the point of location of the key. Students designated campus leaders by O. D. K. will not know definitely that they have received a

ris by O. D. K. will not know definitely that they have received a pledge until the key discloses their names. This year the fraternity will select two faculty members and one honorary member besides the regular student pledges. At a dinner later in the week the formal ceremonies will be held.

ceremonies will be held.

The presentation of the leadership award to the high school basketeer will take place after the
final game of the tournament. This
12 inch silver cup will bear the
lnscription, "O. D. K. Cup, Awarded
to the Most Outstanding Leader of
the State High School Basketball
Tournament, 1931." The winner's
name will be engraved later.

PHI SIGMA KAPPA ELECTS

Phi Sigma Kappa fraternity held a meeting for the election of officers, Wednesday, March 11. The following men who are installed were: Eugene Royse, president; George Whitlow, vice president; Gilbert DeMyer, secretary; Francis Hankes, treasurer; Ed Milliken, auditor; and William Stanley Morgan, inductor. They succeed respectively: Joe Conley, Glenny Terrill, Elmer Neuman, Frances Hankes, Gilbert DeMyer, and Johnny Mains.

R.O.T.C. Parade Will Be Monday

The first regimental review of the R. O. T. C. unit of this year will be held Monday afternoon at 4 o'clock. This review, the first of a series that will be held during the year, will take place on the parade ground in front of the Administration build-

Ing.

The reviewing stand will be at the flag pole on the parade ground. The review will be in charge of the officers of the university R. O. T. C. unit, and will be reviewed by them. None of the national inspection officers are expected to attend. Officers of the national guard will probably be present.

This review is the first to be held.

This review is the first to be held since the new type of uniform has been introduced at the university. The new uniforms, according to reports, are better than the ones used here last year, and should make a good showing.

good showing.

Regimental officers who will review the parade are: B. G. Crosby, colonel; Rex Allison, heutenant-colonel; and captains, Joe B. Hughes, Carey Spicer, Louis McGinnis, and C. W. Schuermeyer. Officers of the first batallion are: co, L. O. Cleveland, and second lieutenants, B. M. Chandler, J. O. Pasco, L. O. Cleveland, and second lieutenant, R. Chapman. Officers of the second batalion are T. T. Milby, first lieutenants W. R. Humber, and second lieutenants, L. Wolfe, R. W. Stromberg, and P. A. Pemberton.

will take up their duties about April

15, at which time appointments of other editors will be announced.

The Shenandoah Apple Blossom Pestival, which takes place in May, at Winchester, Virginia, is an important occasion in that old state, and I have been requested by General Nelson F. Richards of the Shenandoah Apple Blossom Pestival, which takes place in May, at Winchester, Virginia, is an important occasion in that old state, and I have been requested to meet an I have been requested to meet at 1:30 o'clock, this afternoon, to work on the handbook, Miss Frances Holliday, president of the local (Continued on Page Six)

Annual Junior Promenade Will Be Given in Men's Gym Tonight

Eugene Royse Is Director of Music of Stroller Revue

Earl Surgener Is Selected as Stage Manager of Production

Eugene Royse, a senior in the College of Commerce and a member og Phi Sigma Kappa sociai fratern ity has been appointed musical director of the forthcoming Stroller Revue, according to an announce-ment by Thomas L. Riley, produc-tion supervisor. The revue will have its presentation the latter part of April.

Having been connected with seval orchestras within the past few years, Mr. Royse is, at present, a member of the Blue and White and the Rhythm Kings dance organizations. He is also a member of Phi Mu Alpha, honorary music fraternity.

Max Kerr and Earl King are on the music staff of the Stroller revue. The chief musical selections in the show will be original compositions. Sampson Selects
Numia Lee Fouts
As Representative
Commission to Be Given U. K. Co-ed as Princess at

Lois E. Purcell Is **Chosen Officer of** Theta Sigma Phi

Miss Lois Purcell was elected vice president of Theta Sigma Phi, honorary journalistic fraternity for women, at their semimonthly meeting, Tuesday. Miss Purcell will finish the unexpired term of Miss Henry Etta Stone, who was graduated in January.

At this meeting, plans were discussed for the publication of a handbook for editors, which is to be issued within the next month. The plan of this book was approved by members of the Kentucky Press Association at their meeting in January.

New Plan Will Be Inaugurated Thursday During Spring Pledging Exercises of Fra-Contrasted by Convocation Speaker

Seniors to Interview G. E. Representative

Personnel Bureau Sponsors Consultations With Cor-poration Men

A representative of the General Electric Company is in Lexington today to interview students who are interested in being employed by that company. Twenty-five university tions. "The International Position people have made arrangements to

A demonstration of meat cutting was held Wednesday night at the judging pavilion of the university. The demonstration was given by Prof. E. J. Wilford, head of the department of animal husbandry at the university, and M. O. Cullen, member of the National Live Stock and Meat board of Chicago.

This demonstration is one of a series that are to be held in the middle section of the United States. Another demonstration is to be held at the pavilion this afternoon, especially for housewives. The purpose of the demonstrations to instruct them in the proper buying of meat.

Demonstrations were given this week in Covington and Winchester, and demonstrations will be held next week in the western portion of the state.

Lecture Is Part of Program of Pan Politikon for Month of March

Dr. A. J. Barnouw, professor of Dutch History and Art at Columbia University, was the speaker at the March convocation which was held at 10 o'clock Tuesday morning in Memorial hail under the auspice of Pan Politikon student organiza tion to study international relacompany. Twenty-five university people have made arrangements to hold consultations with him.

It has been made possible for the university to have a representative of the General Electric Company sent here through the efforts of the Personnel Bureau, which is under the direction of Dr. Henry Beaumont of the department of psychology. This is the second large corporation which has sent a man here to interview students this year, the first being the W. T. Grant Company of New York.

A representative of the Proctor and Gamble Company will be on the campus March 18 for the purpose of finding men suitable for employment in their various sales departments, accounting, buying, and advertising departments. Anybody interested in interviewing this with Prof. R. D. McIntyre in his office, room 202, White hall.

Meat Cutting Show

Held at Agriculture

Judging Pavilion

A demonstration of meat cutting was held Wednesday night at the judging pavilion of the university. The demonstration was given by Prof. E. J. Wilford, head of the department of animal husbandry at the university, and M. O. Cullen, member of the National Live Stock and Meat board of Chicago.

The International Position of Holland, was the subject of the iccurre, which was well attended by students and faculty mas well attended by students and faculty masked they between the citure, which was the subject of the land, was tudents and faculty masked by students and faculty masked to there political contracted to their political political machine than in the United States, the speaker said, and the ease with which political machine than in the United States, the speaker said, and the ease with which political political machine than in the United States, the speaker as definite service.

The educational system, the powner and government were cited by the speaker as being characteristic of Holland. The putch voter is required to cast his ballot on election day but the lecturer asserted that the law which makes voting company to the political political machine than of Holland,' was the subject of the

CLUB TO ENTERTAIN

of a the tates.

The McDowell club of Lexington will present a program of German music at 8 o'clock Tuesday evening in Memorial hall. Mrs. A. C. Zemprose struct meat, and the following persons will contribute to the program: Miss Edith this Rose, pianist; Mrs. W. H. Hannen, soprano; Miss Caroline Pike, pianist; Mrs. Lewis Bradley, organist; and Prof. Carl Lampert, violinist.

The annual Junior Promenade will be held from 9 until 1 o'clock tonight in the Men's gymnasium. Arrangements for the affair include a coronation ceremony for the Miss. Henrietta Whitaker, Queen of the Prom, a Grand March by members of the junior class and the pledging exercises of Lances, men's honorary junior fraternity, and Lamp and Cross, men's senior honorary. Omicron Delta Kappa, men's leadership fraternity, will not hold pledging exercises at the entertainment as formerly announced, its place on the program being taken by Lamp and Cross. The coronation ceremonies will be held at 11:15 o'clock on a throne which will be erected opposite the orchestra platform, and will be conducted by Duke Johnston, president of the junior class, and Vernon Chandier, chairman of the Prom committee. Following the coronation the Queen will lead the Grand March, in which only junior men may take part. Following this Miss Whittaker will return to the throne for a special no-break which will be held in her honer. The pledging exercises of the honoraries will precede the coronation ceremonies. Alphonzo Trent's orchestra will play for the affair.

Invitations for the affair may be obtained by juniors and seniors from Miss Carrie Bean, postmistress at the university postoffice in the basement of McVey hall. Freshmen will be excluded from the dance, and any infraction of this rule will be reported to the men's student council.

The committee in charge of the dance is composed of Vernon Chandier, chairman Chandier, and any infraction of the Mortner.

council.

The committee in charge of the dance is composed of Vernon Chandler, chairman, Chic Kastner, Frank Stone.

A dinner for junior class officers and members of the prom and election committees will be given preceding the dance at the Phoenix hotel.

Vernon Chandler has requested

Vernon Chandler has requeste that dancers cooperate in carrying out the program in order that time may be saved.

'Macbeth' Will Open Here on March 23

Preparations for the formal epening on Monday, March 22, of "Macbeth" are rapidly reaching a conclusion at the Guignol theater, according to Frank Fowler, director of the campus playhouse. "Macbeth" will be the initial venture into the field of Shakespearian drama by the Guignolites.

A few changes have been made in the cast of the tragedy, in which Dr. George K. Brady and Lolo Robinson have the leading roles. The complete cast is as follows:

Macduff, Wayne Haffler; Banquo, Prof. L. Cass Roblinson; Malcolm, Duke Johnston; Donaldbain, Morton Webb; Duncan, Horace Miner; Lennox, Woodson Knight; Ross, George Whitfield; Angus, Donald Pratt; Seyton, Perry, Kraatz; Porter, John Noonan; and the servant. Carl Howell.

The three witches will be enacted by Neil Cain, Hugh McGuire, and Robert Binford. Virginia McVey will be seen as the gentlewoman.

Stage settings have been devised by William Morgan, stage manager, and his assistants. The costumes are being prepared under the direction of Marion Galloway.

Razor Blades to Be

Sold by Students Students at the university will have the opportunity to make a profit of \$1.50 on every 100 razor blades which they are able to sell. This agreement was made with Dr. Henry Beaumont of the university Personnel Bureau by a large eastern company which manufactures razor blades.

The blades are to be retailed at

25 cents for a package of five or 50 cents for a package of ten. As they may be purchased by students for \$3.50 a 100, there will be a profit of \$1.50 a 100.

of \$1.50 a 100.

Doctor Beaumont believes that these razor blades will be very easily sold, for the prices are lower than those being paid at local stores. Any one interested in selling them should see Doctor Beaumont in his office on the third floor of Neville

STUDENT INJURED

Thomas B. Posey, Henderson, a freshman at the university, was struck by an auto while he was walking across South Broadway near Maxwell street about 2 o'clock Monday afternoon. He was taken to the Good Samaritan hospital suffering from cuts and bruises about the face and head and an injury to his left leg. Posey is said to have become confused in crossing the street and stepped from in front of a truck into the path of the automobile which struck him. The car was driven by Vernon Clemons, 1017 South Broadway, an employee of the Texas Oil company. Thomas B. Posey, Henderson,

DANTZLER TO SPEAK

Prof. L. L. Dantzler will address Prof. L. L. Dantzler will address the Millersburg Wo man's club Wednesday, March 18 at Paris. The title of his talk will be "The Contemporary Novel." During the summer, Professor Dantzler will conduct a number of lectures at the Western State Teacher's College at Bowling Green.

Dr. Sidney Durst To Present Final Recital on Organ

Program of Vespers to Con-sist of Request

Dr. Sidney C. Durst, director of the College of Music of Cincinnati, and organist of national reputation who has appeared on the university vesper programs during the past two years, will present his final vesper program of the year in Memorial hall at 4 o'clock Sunday. The program will consist of requests recelved by Dr. Durst after his last recital here.

The program Sunday will be the fourth program presented by Dr. Durst since the innovation of vesper services this year. Last year Dr. Durst presented four programs. The recitals given by Dr. Durst have been received by enthusiastic audiences, and an appreciative attendance is expected at his final presentation.

Immediately after the recital Sunday Dr. Durst will be the guest of honor at a tea to be held in the faculty rooms of McVey hall. The tea will be sponsored by the faculty club of the university.

The program follows:

Passacaglia in C Minor, Bach.
Two Traditional Hebrew Melodies,
toble; a Matnath Yad (Memorial);

Addir Hu (Passover).

Fantasie, Opus 101, Saint-Saens.
March of the Magi Kings, Dubois.
Andante Cantabile (Symphony
V). Wildor.

Andante Cantabile (87), Widor. Wedding March, Dubois.

Y. M. and Y. W. C. A. To Entertain Second

Brethren! Sistern!

George Denny—Sigma Chl, is resident of the University of Patty Field—Vice-counsel to

Amsterdam, is a member of Kappa Kappa Gamma. Don Herold—Writer of nation

ai prominenc, is a member of Phi Delta Theta. Harry Payne Whitney—Form-er Kentucky sportsman and mil-lionaire, was a member Psi Upsilon.

Louise Thadden—Who won the

Woman's Air Derby in a non-stop flight from San Diego, Cali-fornia, to Cleveland, Ohlo, is a member of Delta Delta Delta. Flem D. Sampson—Governor ai prominence, is a member of

Theta Chi Alpha.

Amanda Thomas — National vice president of Theta Sigma Phi, (honorary and professional journalistic sorority, is a member of Polita Tata

of Deita Zeta. Cloyd H. Marvin—President of

George Washington University is a member of Delta Chi. Sara H. Hay—Twenty-year-old poet, who has written many poems for Good Housekeeping magazine is an Alpha Gamma

ternities and sororities have a total valuation of \$90,648,434 and each year nearly 200 more are built at the approximate cost of \$50,000 each.

Music Sorority Elects Officers, Plans Program

Miss Emily Hardin, a junior in the College of Education, was re-elected president of Phi Beta, wom-en's musical and dramatic fra-ternity, at the regular weekly meet-ing Monday afternoon in Patterson hall.

Miss Hardin is a member of the Alpha Delta Theta, social sorority, a pledge to Theta Sigma Phi, honorary women's journalistic fraternity, a Stroller eligible and a member of the Spanish club and the Y. W. C. A.

Other officers elected were Ruth

Semester Freshmen

Semester Freshmen

Freshmen who entered the unirally the second semester will be

Other officers elected were Ruth
Wehle, vice president; Mary Alice
Salyers, secretary; Maxine Randolph, trasurer; and Loretta Bitterman, historian.

versity the second semester will be the guests at a party sponsored by the freshman Y. M. and Y. W. C. A., at 8 o'clock Tuesday night, March 17, in the women's gymnasium. Committees representing both cabinets will have charge of the program.

The party will be in keeping with 8t. Patrick's Day. Invitations are extended to all fo the old and new freshmen on the campus, and an invitation has been sent to the senior cabinets of the Y. M., and Y. W. C. A.

Resume of Winter Athletic Season Commends Rupp, Team for Work

ail the customary speeches.

Given little or no chance to produce a winning ball club at the start of the year Coach Rupp set to work with a few of his own ideas and one regular from last year to wind up with the best team in the South. His method of handling men in this era of slave-driving coaches was a large factor in the success of the Big Blue.

The will to win, the most important thing in basketball, which he instills in the team pulled the 'Cats through many tight places. Willingness to listen to sound advice and suggestions from his players and their trainer have all contributed to making Adolph Rupp one of the most popular coaches in

and their trainer have all contributed to making Adolph Rupp one of the most popular coaches in Kentucky's history.

The skeptics who watched the entire Wildcat squad work out against Georgetown College in the season's opener returned in increasing numbers to pack the symnasium during the remainder of the season and bring joy to the heart of "Daddy" Boles, guardian of the university's athletic sheckles.

A short schedule made to suit an anticipated mediocre team worked out to the best advantage when it brought Kentucky to the tournament at the top of their form. The strong second half come back against Maryland in the final game of the tournament showed how well Rupp had conserved the energy of his team during the last few games of the regular playing season.

Outside the Conference Kentucky had little trouble in disposing of Georgetown, Berea, Marshall College of West Virginia and Chattanooga. In the conference the 'Cats were undefeated on their home floor but lost to Georgia at Georgia (Continued on Page Six)

Robert Stewart, Morehead. Ky., a member of Sigma Beta Xi fra-ternity was chosen as assistant edi-tor. A staff of reporters will be appointed by the Y. M. and Y. W.

C. A.

The "K" book, commonly known as the "Freshman Bible," is published by the Y. M. and Y. W. C. A. A part of the expense is defrayed by the university. A copy of this book is given to each incoming freshman during the freshman week in the fell so that the proceedings. in the fall, so that the newcomers may become better acquainted with the rules and regulations of the university

Extension Division Helps to Sponsor **Education Meeting**

The conference on paternal education, sponsored by the Kentucky Congress of Parents and Teachers Association and the department of university extension of the university, will be held in Winchester beginning Friday, March 13.

The meetings will be held in the gymnasium of the Hickman Street school, and will be under the direction of the Parent-Teachers' Associations of Winchester and Clark County high schools. The theme which will be carried out throughout the meetings will be "Adjusting the Child to Modern Life."

The list of speakers includes Miss Miss Frances Martin, of the university training school, Dr. C. C. Ross, of the Education college, Dr. Jesse Adams, of the Education college, Dr. Wellington Patrick of the extension department and the Education college, Dr. Frank J. O'Brien, of Louisville, and others.

CARNIVAL PLANS FOR UNIVERSITY FETE ANNOUNCED

Affair to Begin at 1 p. m. May 16, and End at 12 p. m.

WOMEN TO SOLICIT SERVICES OF MEN

Field Events, One-Act Plays. and Gigantic Dance to Be Features

The first Intramural Carnival at The first Intramural Carnival at the university will take place Saturday, May 16 on Stoll field. The carnival is given under the auspices of the Intramural department and the Women's Physical Education department. The purpose of this carnival "is to stimulate greater good will among the students." Men and women will be allowed to enter this fete. Th unusualness of this novel and unique affair lies in the fact that it will occupy the whole day.

Among the other features, girls must solicit the services of men to participate for their group. All trophies that are won become the prized possessions of the sororities winning them.

mining them.

The day will consist of field events and one act plays. The success of the carnival depends upon the coperation of all concerned and a good turnout this year will insure the university of an annual Intramural Carnival, authorities have announced.

under the leadership of C. W. Hackensmith, greater interest has been shown in intramural activities than in previous years. A mere varied program has been worked out, and the majority of students are competing in some branches of sports.

Rules, regulations, and other available data are given in the fol-lowing instructions from the intra-mural offices.

The entries for the event will close May 6. There is no entry

fee. Each organization can enter only

Each organization can enter only one man in each event.

No man can take part in more than one event.

Letter men in track are barred from competition as well as those attached to the freshman or varsity squad, after April 25. The list will be posted April 27 on the bulletin board on the west entrance of the Euclid avenue gymnasium.

Euclid avenue gymnasium.

An organization that fails to enter the one-act play contest shall have five points deducted from the grand

total.

Forfeiting will deduct two points from the grand total.

All entries must wear arm bands with insignia of group represented. Points shall be awarded in the following manner:

First place, five points; second place, three points; third place, one

point.

A large loving cup will be given for the grand total.

Small loving cups will be given for first and second places.

For the largest list of participat-

Awarding of Letters Is Final Official Act of Department

By LAWRENCE CRUMP
Awarding of letters at the banquet given in honor of the University of Kentucky basketball squad was the official act which closed the fall and winter season of athleties at Kentucky.

Cosch Rupp and his basketeers at Kentucky.

Cosch Rupp and his basketeers were feted last Monday night in recognition of their efforts during the past season. A thoroughly successful season that demonstrated the popularity of the coach, players and the system was celebrated with all the customary speeches.

William Shafer to Be 1932 'K' Book Editor

Fred Hafer Is Chosen Advertising Manager at Annual Election

William Shafer, Falmouth, a member of Alpha Tau Omega fraternity, was elected as editor of the 1931-32 edition of the "K" book salve given.

The services of the men must be solicited by the group as a whole, or by an Individual of the group. For the coaches and faculty walking race, the following individuals may be approached for participation. The services of the men must be solicited by the group as a whole, or by an Individual of the group. For the coaches and faculty walking race, the following individual of the group. For the coaches and faculty walking race, the following individual of the group as a whole, or by an Individual of the group. For the coaches and faculty walking race, the following individual of the group as a whole, or by an Individual of the group. For the coaches and faculty walking race, the following individual of the group as whole, or by an Individual of the group. For the coaches and faculty walking race, the following individual of the group as a whole, or by an Individual of the group. For the coaches and faculty walking race, the following individual of the group. For the coaches and faculty walking race, the following individual of the group. For the coaches and faculty walking race, the following individual of the group. For the coaches and faculty walking race, the following individual of the group and late of the gro

group and also to get other members for their organization.

The program for the day includes dashes, hurdle races, needle races, wheel barrel races, relays, shuttle races and a tug of war. The awarding of trophies and dancing will follow the presentation of the plays. Any other information that is not given here will be obtainable at the intramural office in the men's gymnasium or from the women's physical education department.

University Library And Reading Room **Show Dutch Posters**

In accordance with the program of Pan Politikon, student club for the study of international relations. in its present study of Holland, the library and reading room of the university are displaying a series of posters, portraying scenes from the country or various phases of Dutch

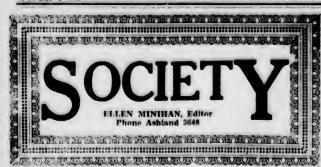
life. In the reading room there are in addition to the posters a number of pamphlets giving information of all kinds about Holland and its customs. Posters on this subject may be found in the science library as well as the main library and the reading room.

At some time in the near future a special poster on the subject will be placed on display in the Administration building. This poster will be painted by John English, art representative for Pan Politikon.

DR. FUNKHOUSER TO SPEAK

Dr. W. D. Funkhouser will sp to students of Anchorage I school, Anchorage at 3 o'clock to on the subject "Nature Study."

Best Co



CALENDAR

fayette hotel.
Cadet Hop from 3 until 6 o'clock
in the Men's gymnasium.
Exhibition of Dutch painting reproductions at the Art center.
Sunday, March 15

Vesper services at 4 o'clock in femorial hall. Memorial hall.

Faculty club tea from 5 until 7 o'clock in the Faculty club rooms.

Initiation Announced

The following initiates have been

Friday, March 13

Just **Imagine**

e chic that new foot-ar as smart as this il add to your apring stume. And the price so lavidingly low!





Going to the

Junior Prom Delta Tau Delta Sigma Alpha Epsilon

ance

Your partner will appreciate flowers from

Keller's

We Call Special Atten-

Flowers Plants and Corsages

JOE ALLEN REPRESENTING

eller Floral Co

'At the Sign of the Rose'

about one hundred guests called during the afternoon.

Breakfast for Initiates
Xi chapter of Alpha Xi Delta
entertained its initiates, piedges,
and house mother at breakfast in
the Red Room of the Lafayete hotel
on Sunday, March 8. Covers were placed for about thirty-five.

Freshman Party Planned
The Y. M. C. A. and Y. W. C. A.,
freshmen will give a party March
17 from 8 until 10:15 o'clock in the
woman's gymnasium. Everyone is
cordially invited and Mr. Bark Peak
and Mr. Joseph Ruttencutter will be
in charge of the program.

Legal Fraternity Plans Banquet Breckinridge Inn of Phi Delta Phi International Legal Fraternity, will Friday, March 13
Junior Prom at the Men's gymnasium from 9 until 1 o'clock.
Cosmopolitan club meeting at 7:30 o'clock in the Y, M. C. A. recreation rooms. Dr. Koppius in charge of the German program.
Saturday, March 14
Sigma Alpha Epsilon informal dance from 9 until 12 o'clock in the Men's gymnasium.
Delta Tau Delta informal dance from 9 until 12 o'clock in the Lafayette hotel. hold its second semester initiation and banquet at the Lafayette hotel afternoon

Dinner Dance for Visiting Delegate The members of Nu chapter of Omicron Delta Kappa, national honorary leadership fraternity for men, entertained with a dinner-dance Friday evening at the Lafay-ette hotel in honor of the delegates attending the convention.

The tables were lighted with tall green candles and bowls of pink carnations were on the tables. Beside each plate was a small program for the dancing which was to follow with the letters O. D. K. inscribed on it. During the dinner an orchestra furnished the music and dancing was enjoying between and dancing was enjoying between courses.

The members of the Kentucky Nu

Zeta Tau Alpha Initiation
The Zeta Tau Alpha sorority will hold formal initiation services Friday night at the chapter house on East Maxwell street. The following girls will be initiated: Misses Rosamond Bristor, Greenwood, Miss.; Nell Mahan, Williamsburg; Lois Neal, Chicago; Betty Pothast, Fort Thomas; Margaret Scoggan, Louisville; Dorothy Teegarden, Fort Thomas, and Muriel Wiss, Morristown, N. J.
Following the initiation, a midnight supper will be served at the house in honor of the new members The members of the Kentucky Nu chapter, the hosts, are:

Messis. Carey Spicer, president; Ben Harrison, vice president; Howard Williams, treasurer; James Chapman, Jack McGurk, William Trott, William Young, Paul McBrayer, L. G. Forquer, Gordon Finley, Lewis Payton, Rex Allison, Truman Drury, Stewart Augustus, Jake Bronston.

The faculty members: Pres. Frank L. McVey, Dean C. R. Melcher, Dean W. D. Funkhouser, Dean Paul P. Boyd, Dean W. D. Freeman, Prof. R. D. McIntyre, faculty adviser to the chapter; Prof. L. C. Roblinson, Prof. L. J. Horlacher, Prof. Paul K. Waip, Mr. James Shropshire, Mr. Elmer Gilb, Mr. James May, Mr. Neil Plummer, Mr. Guy Stone.

The convention guests were na-The following initiates have been announced:
Delta Chi: Harry Poter Dies, Hartwell Bailey, Roland Williams, Edward Kee, and David Ringo.
Sigma Chi: Robert Metcalf, Harry Thomas, Robert Shannon, Virgil Johnson and Gordon Lee George.
Phi Kappa Tau: Luclen Congleton, Frank Adams, Ed Congleton, Charles Loveli, James Cavens, Gilbert Kingsbury, Ralph Moreland. Earl Nelson, Sam Reese, Bili Irvine, Aipha Sigma Phi: Gordon Burns, of Schenectady, N. Y.: Donald Auten, Pontiac, Mich.: Henry Wagner, Louisville, Ky.: Berkley Davis, Lewisport, Ky.: Donald McCammon, Lebanon, Ky.: Robert Davis, Mt. Vernon, Ill.; Ed Gossett, Cynthiana, Ky.: Morrison Bergiund, Chicago, Ill.

Dottes Dates, Dates Dates, Dates Dates, Dates Dates, Dates Dates, Dates,

rey entertained the students and aculty of the university with an aculty of the university with an aculty of the university of the u

Rodes, Martha Chapman, Dorothy Day, Mary Lou Renaker, Ellen Minihan and Martha Adams.

Sorority Rose Banquet Given The annual rose banquet of the Aipha Gamma Delta sororily following the initiation of new members, was given Saturday evening at the chapter house on east Maxwell street.

street.

An illuminated shield was hung in one end of the long hall lighting the tables. Decorations consisted of red and buff roses, the sorority colors, and candles in silver holders on the tables.

Miss Margaret Cundiff, president of the chapter, was toastmistress and responses were made by:

New Initiate—Miss Betty Davis.

Undergraduate—Miss Jane Dyer.

Alumna—Mrs. Kate Pence Pirkey.

Undergraduate—Miss Jane Dyer.
Alumna—Mrs. Kate Pence Pirkey.
The guests of honor, the new initiates: Misses Mary Halley Kerr,
Marion Pinney, Anne Jones and Virginia Pitzer, Lexington; Betty Davis, Lebanon; Annie Irvine, Danville, Georgianna Weldon, Wilmette, O.: Evelyn Grubbs, Miami, Fla.; Julia Ochs, Painesville, O.; Elizabeth Van Meter, Sheibyville; Marjorie Faulconer, Hazard; Nancy Sample, Hazeigreen; Florence Ashbrook. Cynthiana; Mary Taylor, Madisonville; Grace Sears, Paducah; Sue Layton, Cincinnati, O.; Janet Pugh, Belleview, Ky.
Alumnae present were Mesdames J. William Townsend, Harry Herring, J. Y. Brown, Kate Pence Pirkey, Howard Matthews, Ethel Roberts, Lloyd Averitt, Tausbee B. Baetty, James Farmer, L. L. Dantzler; B. L. Adkins, Misses Annelle and Virginia Kelly, Alicen Lemons, Charlsey Smith, Saily Pence, Elizabeth Duncan, Lola Combs and Mrs. William Prewitt, Lexington; Mrs. Linus LeBus, Cynthiana; Mrs. Elmer Wallace and Mrs. Dawson Williams, Paris; Miss Elizabeth Erschell, Newport.

Alpha Xi Delta Iinitiations

Alpha Xi Detta linitiations
Alpha Xi Delta sorority wishes to announce the initiation of the foliowing girls, Misses Juliet Galloway, Winchester. Ky., Kellena Cole, Fulton, Jo Ellen Maxson, Milwaukee, Wis., and Dorothy Root, Cambridge Springs. Following the initiation at the chapter house, the active chapter was hostess for a breakfast in honor of the Lafayette hotel. Members of the active chapter are Misses Marjorie Boggess, Kitty Drurry, Anna Martin, Margaret Motch, Emily Hayes, Frances Mauy, Louise Wheeler, Hallie Howard, Mary Lynn Hudson, Elizabeth Poole, Sidney Redmond, Mary Vivian Haines, Eleanor Briggs, Anna May, Pauline Woodburn, Mildred Green, Martha Fowler Given, Whitlock Fennell, Soris Smith, Louise Mitchell, Pledges are Misses Betty Lyons, Buth King, Stella Gill, Lucille

Students Drink Oodles of "Coke"

After a careful investigation and many strenuous efforts which finally terminated at Quigley's Drug Store, at George Washington University, it was discovered that enormous quantities of coca-cols were being consumed by the atudent body of this grand old institution, and after diligent application and use of the slide rule the following facts were ascertained:

Three barrels of coca-cola per month are dispensed. Said barrels containing 19,968 ounces of coke are the equivalent of 39,936 glasses the equivalent of 39,936 glasses (my error—pink cups), which when mixed with ice and soda for serving contain 159,744 ounces of liquid, that being equal to 13,000 B. T. Us per cup. (British Thermal Units —consuit Professor Benjamin Carpenter Cruickshanks, B. 3. in M. E.). There are approximately 5,000 students consuming 31,948.8 ounces of that delicious beverage, often flavored with lenon, per month, this Washington University, Hatchet.

being equal to 415,334,400 B. T. Us. If this same amount was used in the gasoline tanks of G. We sundry "puddle-jumpers" they would have motive power enough to resemble a herd of kangaroos.

by our student body the question that naturally arises in the mind of the writer is why the effect of said power was not more evident during our past mid-year-George

J.D. Purcell Eg

43rd ANNIVERSARY



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Duplan Duray Prints are very popular in Lexingtonthey will be a sensation at this LOW Anniversary Sale Price! See them in the windows, then hurry down Saturday and get the color and style that suits you. There

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y Available

TRACK SQUAD IS HOLDING FIRST **PRACTICES**

Friday, March 13, 1931

The Wildcat track squad, with the exception of a few men who are out for spring football practice, have started workouts on Stoll field. An ambitious schedule has been arranged for the Big Blue who won all but one of their dual meets last year.

year.
Some of the leading candidates for the team have been working out daily on Stoil field for the past three weeks and a few of these were taken to the Cincinnati Indoor track meet held in Cincinnati last Saturday, March 7.

Baker, Tuttle, Epps, Hieks, McLane, Turiey, Porter and Hubble. With-in two weeks at least five men who are now out for spring football practice will put in their appear-ance, rounding the squad out to full strength. These boys include Skin-ner, Andrews, Seale, Cavana, and Poster.

Foster.
Freshmen track candidates are to turn out in two weeks, according to M. E. Potter. Several men of varaity ability are known to be among the frosh candidates and the freshmen are expected to have a powerful team this season.
The varsity schedule follows:
March 7—Cincinnati Indoor meet at Cincinnati.
April 11—Louisville at Louisville.
April 18—Vanderbilt at Lexington.

April 25—Tennessee at Lexing-

track meet held in Cincinnati last Saturday, March 7.

Co-captains. "Shipwreck" Kelly and Heber are among the Wildcats who were entered in the Cincinnati meet, both being registered for the 50-yard dash. Both Kelly and Heber fiave been timed in 5.2 in the 50 yard dash this spring, and Kelly had run the 300 yard dash in 34:5. In the quarter mite, Miliken, Parrant, Saunders and McGaughey have shown up well. All have run the quarter in 55 seconds, which is exceptionally good for this time of the season, considering the condition of the track.

Baker, O'Bryant and Farmer are out for the half mile. O'Bryant seems to be the best bet for the mile run, He has been entered in the half and mile runs at the Cincinnati meet. His best time is 4:54.

There are only two men working out for the two mile run. They are Burress and Struble. Burress, a sophomore, promises to develop into a real distance runner this season.

The following men have reported for work: Longacre, Gibson, Weiman, Williams, Shirley, Emmerick.

Where Quality Is The Watchword . . .

Fine bread, rolls, cakes, and pastries. The best cinna-mon rolls and coffee cakes you ever tasted

Special attention given to Meringue and Patty Shell Orders

ELECTRIK MAID BAKE SHOP

Sun.-Wed. March 15-18

John Gilbert Leila Hyams Anita Page

A Gentleman's Fate

Thur.-Sat. March 19-21

Warner Baxter Joan Bennett

Doctors' Wives

Now Playing CONRAD NAGEL Fred Kohler The Right of Way



Sun.-Wed. March 15-18

Winnie Lightner Joe E. Brown

Sit Tight

Thur.-Sat. March 19-21

Woman Hungry

Lila Lee Raymond Hatton Fred Thompson Fred Kohler

Now Playing Fair Warning

GEORGE O'BRIEN

Torn from Her Arms---Child of the Love a Woman Can Give but Once

Betrayed by one Man. . . She despised them all without them . . . 1 One Woman's Story for every woman who ever loved a Home and Children



JAMES HALL ROBERT AMES LILYAN TASHMAN JOHN HALLIDAY

MILLIE Starts Tomorrow!



Richard Arlen - Fuy Wruy in "The Conquering Horde"

Brief Biographies

J. K. Phipps, 22, is a junior at the university where he has played exceptionally well in the backfield. Phipps has won two "K's". Jack comes from Ashland.

T. C. Cassady, 19, as a freshman backfield man. He is now playing quarterback for Gamage. Cussady lives in East St. Louis, il

T. b. 'Doug' Pa ... 19, is a freshman. He won his numeral at a guard position. Doug comes from Paris, Ky. Lawrence Cloyd, 12, won his freshman numeral last season at an end position. Cloyd lives in Ra-

J. R. "Red" McChord, 22, 18 sophomore who is trying for a guard position. Red lives in Milton. Ralph Reed, 19, won a freshman numeral last semester and is trying for a center position. Reed comes from Anchorage.

T. W. "Kirb" Kirby, 30, is a iresh-man who has won his numeral playing guard. Kirb lives in Lex-

F. A. "Hoot." Gibson, 21, is a sophomore. Gibson won his numeral on the frosh team and played a few games with the varsity last season. Hoot lives in Richmond.

Hoot lives in Richmond.
H. S. "Dutch" Kreuter, 20, is a sophomore and plays an end position. Dutch comes from Newport. William Humber, 21, is a sophomore, who has won his freshman numeral. He is a guard. Humber lives in Henderson.

R. K. Kipping, 22, is a junior who has won a "K" for his work on the varsity as a tackle. Kipping lives in Carrolton.

Cecil Urbaniak, 22, is a junior and has won two "K's" as a backfield man for Gamage. Urbaniak lives in Fairmont, W. Va.

man for Gamage. Urbaniak lives in Fairmont, W. Va.
O. B. Murphy, 19, is a freshman who won his numeral last semester playing in the line. Murphy lives in Lexington.
Stanley "Pug" Bach, 20 a freshman came to the university from the Auguta Military Academy where he was a four-letter man. Bach won his numeral in football last semester as a backfield man and is still working at that position. "Pug" lives in Lexington.
R. O. "Dick" Richards, 23, is a junior and has won fame far and wide as a backfield man. Dick is the proud possessor of two "Ks" for his varsity work. Richards comes from Denver, Colo.
J. B. "Jack" Barber, 20, is a freshman who has won his numeral in the backfield. Back was a strong support for the team until his foot was broken in mid-season. At the present time he is making the varsity men hustle for their berths in the backfield. Barber comes from Ashland.
R. G. Kercheval. 19, is a freshman, who has won his numeral in

Ashiand.

R. G. Kerchevai, 19, is a freshman, who has won his numeral in the backfield. "Kerch" is a Lex-

man, who has won his numeral in the backfield. "Kerch" is a Lexington boy.

M J. "Bud" Cavana, 21, is a junior and has won two "K's" for his spiendid work at end position. George won the scholarship cup given by Coach Gamage. "Husky" is a Lexington boy.

H. W. "Mat" Mattingly, 19, has just won his freshman numeral for his work at center on the frosh team. Mat comes from Bardstown.

Ed "Young" Wilder, 19, is a sophomore and has won his numeral as a freshman backfield man. Ed comes from Corbin.

Alfred H. Manasio, 20, just entered the university as a sophomore. He is trying for tackle position. Manasio lives in Chicago.

S. F. "Shelly" Wagner, 21, freshman tackle is a strong man in the line and is working for a betth on the carsity. "Shelly" comes from Belvue.

E. L. "Doc" Janes, 18, is a fresh-

E. L. "Doc" Janes, 18, is a freshman who has won his numeral and ic trying for a center position. Doc lives in Bardstown.

BRECKINBIDGE TO SPEAK

An assembly of engineers will be held in Memorial hall Wednesday morning, March 11, at 11 o'clock. The speaker on this occasion will be Robert J. Breckinridge, managing editor of The Lexington Herald. Mr. Breckinridge will speak on "Rambling." Mr. Breckinridge has traveled widely, and is a writer of note. Dean Anderson amnounces that "We can promise a delightful hour with this fascinating speaker." All engineers are urged to attend, and the public is invited.



Here's a big lather of laugh-about two young playboy bus-incus. men. who, soft-soaped everybody but a certain girl:

IT PAYS TO ADVERTISE"

Skeets Gallahgher Eugene Pallette Caroll Lombard "Paramount Laugh Hit"

ACT-COMEDY Pathe Sound News

DAILY

Sun-Mon. Only



Poor Rena had a tough time catching all the shows by herself because our roaming was curbed by the flu. Rena gave faithful sconfidential reports but stubbornly refused to write this column so the readers had to suffer along with

confidential reports but shibbornly refused to write this column so the readers had to suffer along with us.

—TLR—

We thought we were about recovered so we ventured out to see "Reaching for the Moon" and immediately suffered a relapse. A combination of a poor picture and several freshmen or faculty members sat behind us and laughed uproariously at the crude stuff and failed to appreciate the few subtleties in the entire footage. "Not Exactly Gentlemen" was not exactly a good picture. Of course, the fact that "Maj" Wigglesworth (screen name, David Worth) was cast in the juvenile lead caused considerable comment. However, it must be said that not even the best actor in the business could have done anything with the insipid role assigned him. Buster Keaton's "Parlor, Bedroom, and Bath" will be held for the week and it deserves it. We got some genuine laughs from the picture which is one that almost everyone will enjoy.

—TLR—

During the filming of "Women of all Nations" on the Fox lot the other day, El Brendel was accidently kicked in the eye by a chorus girl in one of the comedy scenes. Ever the trouper, Brendel had his part changed so as to call for a damaged optic and went on with the scene.

—TLR—

John Gilbert's newest opus is "Gentleman's Fate" which opens at the states that the doubt all properties in the leading result in lease of the women of it.

Few women ever irruply can't nlease in the work of the women of it.

We for the doubt to see "Reaching from the picture which is one that almost everyone will enjoy.

—TLR—

Our Hollywood correspondent informs us that Joan Crawford and Douglas Fairbanks, Jr., are planing a vacation in Europe. They expect to leave in about six weeks to be gone two months. It is the couple's first trip abroad. We can't see a lot of news in this but Rena figured you'd like to learn of it.

Few women ever irruply can't nlease in the couple is the first party and it.

John Gilbert's newest opus is "Gentleman's Fate" which opens at the Strand Sunday. This Metro-Goldwyn-Mayer release is particularly significent in that it presents the final performance of the late Louis Wolhelm. Anita Page and Leila Hyams are other members of the pretentious supporting cast. "Gentlemen's Fate" is an underworld yarn in which Gilbert enacts the role of a gentleman killer. The inside is that Metro is perturbed over Gilbert because of his failure to click in talking pictures. He continues to pull flap trade but not so much as formerly.

The prize laugh of the week was

The prize laugh of the week was found in the State's marquee: "Lowell Sherman and Mary Astor in 'The Royal Bed'."

Our Holiywood correspondent informs us that Joan Crawford and Douglas Fairbanks, Jr., are planning a vacation in Europe. They expect to leave in about six weeks to be gone two months. It is the couple's first trip abroad. We can't see a lot of news in this but Renafigured you'd like to learn of it.

Few women ever irritate us but Winnie Lightner simply can't please us. Ever since her debut in "Golddiggers of Broadway." we took a dislike to the lady and haven't recovered from it yet. It must be said, however, that she certainly works hard. Joe E. Brown is costarred with the Lightner in "Sit Tight" which opens Sunday at the Ben Ali. This is a warner Brothers picture directed by Lloyd Bacon with Claudia Dell. Paul Gregory, Lotti Loder, and Hobart Bosworth in the cast. Comedy is underlined as the chief attraction of "Sit Tight."

HANSEN ON PROGRAM

The fourth annual convention of the Southern section, American Physical Education Association, Donald Henderson Clarke wrote a best-selling novel called "Mille."

The Radio picturization of the work will open at the Kentucky tomorrow, Helen Twelvetrees, of the wistful expression, is cast in the title role and the cast includes Lilyan Tashman, Robert Ames, John Halliday, Joan Blondeli, James Hall, room in the Brown hotel.

ALL MAKES

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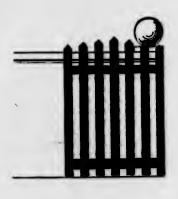
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YOUR TASTE tells the Truth!



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THE KENTUCKY KERNEL

PUBLISHED SEMI-WEEKLY ON TUESDAY AND FRIDAY

Member
National College Press Association
Lexington Board of Commerce
MEMBER R. 1. P. A.

Official Newspaper of the Students of the University of Kentucky, Lexington Subscription \$2.00 a year. Entered at Lexington, Ky.
Postoffice as second class mail matter

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THE QUESTION OF SMOKING

Authorities have been most lenient this year on the matter of co-eds smoking. In response to the general desire to abolish old rules in the dormitories regarding smoking their stringency has been lessened, and a new freedom, in accordance with new customs, has been enjoyed Giving way to the modern habits, people are no longer shocked to see women smoking; it is no longer a question of raised eyebrows. Understanding this, and the fact that many girls were allowed to smoke in their homes, univer sity authorities acknowledged the need for new rules.

Nevertheless, they have not been rewarded with a return courtesy of observance of those few rules regarding smoking now in effect. Their violation has become a problem which is annoying to those who must cope with it. "Give ing permitted to exist which might at a comthem an inch and they take a mile," is the feeling they naturally have after seing flagrant misuse of the privileges co-eds have been allowed thus far. Necessarily the line must be drawn omewhere, and definitely at that.

On the other hand, the women students request the privilege of giving their side of the Smoking in such a piace as the University Commons should not be forbidden them, they claim in what seems justified terms, for the privilege of smoking at meals is not denied to men. Surely they have equal rights to indulge in such diversion. They also feel that the establishment of a smoking room on the campus would prove a solution of this problem. This accommodation is made even in girls' schools in this modern day, and with the spread and present popularity of smoking, co-eds at the university are asking for some similar recognition.

Centralization of smoking on the campus might well prove an aid in handling the situation on the part of the authorities, and would certainly be a welcome step to many womer. attending the university who wish to comply with rules, yet are unwilling to give up smoking on the campus.

AN EXPLANATION

of The Kernel that both sides of the situation | ped and better situated rooms are essential to | we are the younger generation today, are the

rial, "A Promise," which appeared in its columns a week ago.

The Kernel which is a student newspaper with a policy of expression for student opinion having unwittingly misrepresented the facts, we take this method of retracting the statement

WHY NOT A RIFLE RANGE?

Kentucky has been fortunate during the pas two years in having teams in the various forms of intercollegiate competition which have won both, for, themselves and their university southern and national recognition. The student body and university officials have been profuse in their expressions of praise. Unfor tunately, however, one team which has distinguished itself has been given only praise, and has not had the full cooperation it has needed to enable it to carry on the splendid work it has started This is the rifle team

Probably no organization has been forced to continuc its activities under more unfavorable conditions than has that group which is sponsoring this most ancient of sports. Inadequate facilities-poor lighting-cramped quarters-ali have entered into making what might develop into one of the more popular sports a pastime bordering on drudgery. When the call for rifle team candidates was issued this year more than one hundred students reported to military officials. All of these men were actively interested in this form of athletics, and deserved the privilege of continuing it. Under present conditions, however, it was impossible to care for more than a squad of about thirty men, and as a result some seventy men were deprived of this

The Kernel realizes that the university is handicapped in its building program by curtailed money appropriations. hand. The Kernel believes that in view of existing conditions the need for a rifle range is one of the foremost problems facing the building commission. Temporary measures are all tha can be hoped for at present, especially in view of Doctor McVey's recommendation for a new armory in the future. It should not require an expenditure of a great sum of money to extend the present drill hall to give more space and to excavate beneath the building for a suitable range. Here might be had more spacemore facilities-for proper training of a team, and here at all hours interested students could practice without interruption from military classes and other activities

Since the installation of Pershing Rifles or the campus added impetus has been given to the move for such improvements. Scores of students who wish to avail themselves of such opportunities as may be offered by rifle training are clamoring for the privilege of having such supervision. Each year men selected from various universities and from army circles compete with representatives of foreign coun tries for the international rifle team champion ship, a title which the United States now holds having won the meet held last year at Switzerland. The Kernel feels that unless some means is provided for furthering the talents of our own students along this line, an injustice is beparatively small outlay of money, be removed.

A PLAN

The advantage of the radio programs which are being broadcast by the university were set out in an editorial appearing in a recent edition of The Kernel. Enumerating these, they are: service to the people of the state; service to Lexington, as this is the only broadcasting station in the city; service to the university; publicity for the university, and a new and stronger link between the state and the university.

The present location of these studios is in the music building, which is not properly constructed for broadcasting; the walls are thin, the acousties are far from ideal, and the agrangement of the rooms is not conducive to the best results in radio programs. Radio is a keen reproducer of accurate sounds, but deviations from ideal tone quality seem to be accentuated by it. Proper acoustics can prevent outside interference from having undue influence on tone Tones of voices and instruments are entirely different when they are used in a room which is properly constructed to bring out their ties. Music hall does not do this.

were not taken into consideration in the edito- the further development of radio in the uni- citizens of tomorrow.

versity. The programs which the university is sponsoring are increasingly important for they are Lexington's and the university's only representative on the air. Duc to this the university should take advantage of the opportunity and become Lexington's radio center. If provisions were made for better location it should be but a short period of time before the university station should have its own station rights and cease to act as subsidiary to Louis-

There is an ideal location on this campus for a radio station. Plans have been drawn up for the construction of such clearly showing the possibilities of such a station. The building in which it would be located is Memorial hall. The basement of this building would have to be enlarged and deepened; plans show that this could be easily accomplished. The location would be ideal for broadcasting rooms. Fur thermore, the construction of such space would solve three major problems which are confronting the music department at present. A music hall would be the central room, this hall would be used by the university chorus and bands as a practice room. The band would have proper store room for its instruments, the music building would have the room which it now needs and conditions promoted by this change would be ideal for all parties concerned. Then, the radio rooms would have the prope acoustics and the ideal iocation for broade ing. In other words the ioliowing problems would be soived: poor radio broadcastinfi facilities; tack of space for music department building, and provision of a practical location for the university choruses and the band.

The Kernel is heartily in favor of the execu tion of the plans for these rooms in the near future for we think that the advantages and the opportunities which such a location would offer are too valuable to be allowed to remain

FREE ADVERTISING

Attention has been called to the school of crime which is being conducted in Illinois. Further notice has been taken of the fact that governmental and city officials of certain crime centers have publicly denounced periodicals publishing crime news, as they are setting bad examples for the people. We are driven to wonder why, contrary to their pronounced policies they have allowed "The School of Crime" to be "played up" in newspapers, to be propounded in magazines, to be featured before the people. Yet we wonder why crime is so prevalenti There is no surer way to sell anything than by advertising it and that is what is being done to crime today. The front pages of every paper are covered with sensational trials, murders, robberies, and raids. It is in this manner that the papers have the power to do svil as well sa good. Liquor trade and traffic is illegal, yet it has received even more than its due amount of publicity until the lure, the adventure and the sheer daring of such have been painted in an appealing picture and put befor the people. It is a fact that all people are romanticists, hence we have the gentlemen bootleggers, drawn into it by the appeal of their romantic dreams. Hence we also have the tolerance of youth for such people. Youth is essentially daring and romantic and instead of properly directed publicity, they too have been drawn to adventure.

Recently the youth of the nation has had college raids printed for it to read; madcap ecilegians caught with liquor in their possession. Fascinating, isn't it, to think of gay collegians doing as novels have them doing. Featuring youth, featuring daring, featuring it in such a way that the entire college world is saying "tough luck," and that the younger people are saying "gosh, but college must be almost as exciting as a night club."

We wish to say that prohibition is going to meet its Waterloo in the attitude of these young people unless some of the allure is taken from the press stories, or unless they cease to receive front page publicity. Liquor, like crime, is recciving too much free advertising. Liquor linked with college and featured with it will be the ruination of the next college generation, if it is not the ruination of this one. It does not seem right to allow such publicity to continue, when, judging from precedence, it can have In accordance with the ever increasing radio we wish that disseminators of such free adver-Attention has been called to the management consciousness of people more completely equiptising would remember that we, even though

MAY WE INTRODUCE

Margaret Cundiff

Bumming around the journalism department one day, I saw a little girl who seemed blue. Sympathy moved me who was the little girl with the 'dret,' big, sad look? Cautiously, I edged nearer to where she stood

"Why are you so sad?" I asked. She answered me rather vaguely, something about her love—McCormick—gone away. I couldn't gather what she meant, so I ventured.

"Did you say John McCormick?" I thought maybe she was musically inclined.

"No," she answered, giving me a withering look, "Louis. And not a singer—a lawyer."

That reminded me what my busi-sess was, so I attended to it. "Maybe if you would tell me about yourself, you would forget your roubles for a time."

"What would you like to know?"

"Everything about yourself," I re-plied, pulling out my notebook. "In case you wonder," she said, I am Margaret Cundiff."

Heaven help a struggling journalist. How could I have known that she was the present associate editor of the Kernel and one who had been editor-in-chief during the summers of '29 and '30? After that I summers of '29 and '30? After that I assumed a very business-like atti-

"Have you always gone to school here?" I asked.
"Yes," she said. "I entered from Hamilton."
"What were your activities there?" I asked.

there?" I asked.
"I was representative of the town students on W. S. G. A., vice president of the junior class, a member of Sigma Gamma, scholastic sorority, and president of Alpha Delta Sigma, social sorority."
"What are your activities at the university" I asked.
"I am a member of Mortar Board."
Theta Sigma Phi, president of Chi Delta Phi and Alpha Gamma Delta,

Theta Sigma Phi, president of Chi Delta Phi and Alpha Gamma Delta, member of SuKy, Strollers, secre-tary of the executive board of Guignol Players, treasurer of W. A. C's member of the Pan-Hellenic council, representative of the town students on W. S. G. A. for '30-'31, vice president of the junior class '29-'30, and vice president of the senior class '30-'31." What a true journalist she was,

telling me everything I wanted to know so that I wouldn't have to beg for every word. "Sap," I thought, "and you were offering her sym-pathy." This, however, was how real admiration for one who could so quietly go her own way, gaining so many honors and friends. As she turned to leave me I felt that I was the one who needed sympathy

U. of K. GRILL



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Our beautiful Gold Ballroom is available for fraternity and sorority formals. Other attractive private dining rooms for luncheons, teas or Founder's Day banquets. Students organizations are given special consideration.

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Japan to get the kind of silk that reliable telephone service must have and spends more

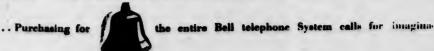
than \$2,000,000 annually for this one item . . . It's a huge market basket that Western

Electric carries. In it go pins. In it go locomotives. But in it goes



nothing bought at random, nothing bought without investigation of world-wide sources

of supply. When quantities are so great-many factors must be carefully considered.



tion, too - for minds unshackled by any such considerations as "what we used to do".

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University Commons

Spring Semester, 1931

MEAL HOURS:

Breakfast Lunch Dinner

7:15—9:15 11:30—1:00 5:15-6:45

SODA FOUNTAIN HOURS: 9:00 A. M.—6:00 P. M.

\$5.00 MEAL TICKET
3 Consecutive Meals for Six Days \$3.50 MEAL TICKET Breakfast and Supper for Six Days

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at Limestone and Vine

County, Agriculture **Agents Hold Meeting**

Friday, March 13, 1931

Group Convenes at University Experiment Station Thursday

The regular monthly meeting of the county agriculture agents was held at the university experiment station Thursday.

The meeting was opened with a talk on "Increased Production of Vegetables for Home Use." by A. J. Olney. In his talk Mr. Olney stressed the fact that an increased production of vegetables for home use was more necessary than ever due to the drought of this year.

the to the drought of this year.

E. J. Kilpatrick spoke on the plans for the live-at-home program, and stressed the raising of more food at home. L. J. Horlacher, amistant dean of the Agriculture callege at the university, gave a talk, "The Production of Quality Spring Lambs" in which he stressed the necessity of good feeding.

Jones Well, prominent Payette oounty farmer, explained what the meat buyers would look for in lambs this year. H. B. Price, head of the department of markets and of the department of markets and rural finance, then discussed the present status of the Kentucky Wool Pool.

INSTRUCTORS ATTEND MEET

Miss Rebecca Averill, and Mr. W. H. Hansen, of the department of physical education, left yesterday for Louisville, where they will attend the annual meeting of the Southern District Physical Education Association. Miss Averill will also attend the luncheon meeting of the state committee of the woman's division of the National Amateur Athletic Federation, of which she is chairman.

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that you will remember
with pleasure.

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k Hotel Lexington, Ashland 3680 JIMMY RANDOL ampus Representativ

Contest Announced For Short Stories, **Jokes and Cartoons**

In the last issue of the Kernel, it was announced that a new Street and Smith publication. "College Storles," will conduct a column of interesting happenings at various colleges and universities of the country, and that in the same magazine there will be monthly contests for joke and short story writers and for cartoonists. The story failed to state, however, that all communications should be addressed to Street and Smith Publications, at Seventh avenue, and Fifteenth street, New York.

Professor Farquhar, of the English

Professor Farquhar, of the English department, has asked that the Kernel publish the notice, in order that capable students may have an opportunity to earn extra money while attending school.

while attending school.

The award for the winner of the joke contest will be \$10; for all other jokes which are printed, the company will pay \$2 each. In the art contest, the winner will receive \$15, and \$5 each will be given for others which are considered worthy of publication. The winner of the ahort story contest will receive \$100. These contests are for undergraduates only.

PEPY'S DIARY

Tuesday: Did arise shortly before noon and did ponder deeply as
to why I do find such delight in
slumber. Did leisurely dress and
did lunch with the dear sisters who
gabble about nothing. In the afternoon did stroll to the university
where I did see CHRIS JOHNSON
who did drive furiously past and
KAY KENNEDY with a determined
look and I did feel glad that she is
not my BIG SISTER, and HARRY
LAIR and BEN CROSBY who did
seem much engrossed each with seem much engrossed each with the other and HARRY EDWARDS. Later to the evil place were WAL-LER, JONES did act very young, and HENRIETTA WHITTAKER did seem exulting over her election and VIRGINIA DOUGHERTY did smile

seem exulting over her election and VIRGINIA DOUGHERTY did smile at the many boys as usual. In the evening to my sorority house where ROBERT PHILLIPE did come and I did ponder on the MEASLES sign on the PHI DELT house. Later did see the fair GILBOY who did seem happy for some reason other than that she did pledge KAPPA. Wednesday: Did arise early and did feel too sleepy to reply to the absurd questionings of the aisters regarding my date of last night who was not what a SIGMA CHI should be. Did attend my two classes and did hear HUGH JACKSON who did argue with the prof and EMILY HARDIN and JACK WOOLUM and SARAH McCAMPBELL who did seem quite bored with the whole proceeding. Later for a WALK with a PI KAP and did wonder why he did seem to think himself a suitable topic of conversation. We

SEEN FROM THE PRESS BO)

By ED CONBOY

PAGING ELMER SULZER, PLEASE!

Spirit and pep by University of Kentucky students have been lacking in past years. This year at football and basketball games, their attitude was highly commendable and praiseworthy. Through the efforts of SuKy and Slade Carr, a staff of cheerleaders was organized, which functioned well at games.

At football contests, the band was present with a full attendance. At basketball contests, a fragment of the band played. When the Vanderable, composed of the basbilt basketball team played here, an ensen ketbail, concert and co-ed bands entertained the fans.

Through the efforts of The Kernel, a mammoth homecoming was planned for the greatest basketball team in the South, who were to come back one hundred per cent present, and not as a fragment of the team that left the Wednesday night previous.

The band WAS there at the station, and immediately following the arrival of the team, the band was dismissed and the proposed tribute and parade were abandoned. None were garbed in uniform, no formal preparation was made to honor the occasion as it should be done.

We understand that absence from band practice is made up by piay-

ing at such gatherings and affairs. Traffic officers graciously gave their time and efforts to lead the line of march. This line of march was to lead through the business district then to the Euclid avenue gymnasium. Students went to extra trouble to decorate cars and make the reception a royal one for the con-

district then to the Euclid avenue gymnasium. Students went to extra trouble to decorate cars and make the reception a royal one for the conquering heroes, who were coming back to old Kentucky.

A pep meeting in the gymnasium was substituted for the proposed tribute and parade. In an editorial entitled A PROMISE under date of March 6 in The Kernel, a regret was expressed by this newspaper over the unfortunate affair. It drew the ire and wrath of the band's leader.

We believe justified criticism should not draw the ire of gentlemen. And we believe that no retraction for this editorial is needed. W should have given it none. The editor of The Kernel, a woman, was required to read three times an apology to the band for the editorial she had written, which does not strike Kentucky gentlemen as exactly the sort of chivalry that should be shown to a woman.

This is what the bandmaster at the university did to the editorial in this work called Living Africa it ought not be difficult for the observant reader to trace for himself the peculiar and immense rift faults in the African crust. Those who are not even interested in the geological part of the journeys will discover curious entertainment in the intimate view they receive of the natives of central Africa. To the bandleader of the University of Kentucky band, we say, YOU PROMISED, and we further state, that we believe you owe an apology to the women editors of this newspaper. Gentlemen generally do apologize

Coach M. E. Potter **Issues First Call for** Freshman Track

Coach M. E. Potter has issued a called for freshman track candidates, all candidates are expected to answer the call Monday afternoon March 16 at 4 o'clock.

noon March 16 at 4 o'clock.

The prospects for an excellent freshman track team at the university this season are the best in years. Several prep school hurdling stars are expected to report. A crack quarter-miler is on hand and is sure to make things hard for all of the Kitten's opponents.

Several freshmen have been training all winter for the distance events. From the quarter-mile up to the two mile run the Kittens are strong.

to the two mile run the Kittens are strong.
Several melagraphic meets with Southern Conference schools have been tentatively arranged. Also meets will probably be arranged with several scholastic and freshmen track teams in the state.
All freshmen are urged by Coach Potter to come out. No cut will be made in the squad. All men have an equal chance to make good. Constant attendance is the only requirement necessary.

BOOK REVIEWS

PROMISED, and we further state, that we believe you owe an apology to the women editors of this newspaper. Gentlemen generally do apologize under such circumstances.

| Another Trail Blazer | Not unlike the geologist, who has to blaze his own trail through virgin forests and perils of every description, is the pioner missionary, with his much beloved JANE PAYNTER, and LOIS PURCELL and COLEMAN SMITH and JIMME SHROPSHIRE who did occompany the publication of the KERNEL Tuesday and did seem to enjoy a gentleman with whom I am unacquainted. Very late to bed.

Thursday: During the merning to the university where CHUCK RICE and ELEANOR SWEARENGEN did dance across the campus like CHIL-DREN. Did see PAUL PERNY and did wonder why he no longer courts the ALPHA GAMS with the old | Season. | Craw-Hill is the publisher.

Another Trail Blazer | Not unlike the geologist, who has to blaze his own trail through virgin forests and perils of every description, is the pioner missionary, though his objective is a far difference over the delay which did occompany the publication of the KERNEL Tuesday and did sympathize with them and MIL-DRED GREENE. After a stupid afternoon to home and to bed.

Kappa Kappa Gamma won the annual baseball tournament at the University of Michigan. The Kappas won by defeating Z. T. A. in one of the most contested games of the season. | March | Ma

March

A Seneca sought deliverance from suffering through enduring it, an Epicurus through ignoring it, but "the only deliverance from suffering through sacrifice—through offering. Once a man accepts pain no longer in the spirit of rebellion or of blind endurance, or even of mere negative resignation, but in the spirit of cooperation he is free. We gather this from the chapter on March in Sheila Kaye-Smith's "Mirror of the Months." It is a tiny volume, which treats each month of the year, as dedicated by the Church, to its particular patronage. (Harper & Brothers, N. Y.)

Dr. Henry Beaumont Speaks on Holland

A talk on Holland by Dr. Henry Beaumont was the chief feature of the March meeting of the History club, which was held on March 5 in the Education building. Doctor Beaumont, who spent 21 years in Holland, described the psychology of the Dutch mind, the nature of the country and the customs of the people.

The next meeting of the club will not be held on the first Thursday afternoon in April as has been the custom, but due to the spring holldays, the meeting will be held in Phone 3616

DISCUSSION BELD

A joint discussion group is each Monday night, 7:18 o'clock in Patterson hall. Student problems

Again people talk excitedly of "Burning Air"

When a public display of gas lighting was given in London in 1802 to celebrate the Peace of Amiens, people talked excitedly of burning air. Napoleon called it a grand folly, and Sir Walter Scott wrote that the world was going mad.

Thus was ushered in the era of gas illumination. It lasted for 75 years. Then electricity stole the field and the gas giant dozed through a quarter century, used chiefly for kitchen cookery.

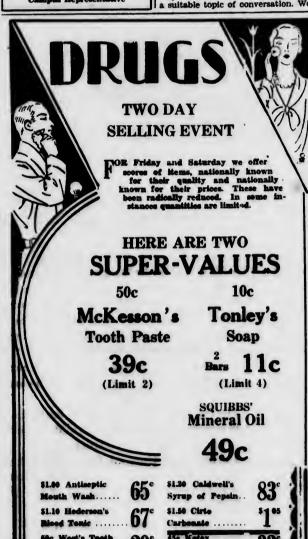
Now it reawakens in a changed world, to new possibilities, greater opportunities. Eighty thousand miles of pipe lines already laid, extensively equipped with Crane valves and fittings, prove that the old problem of transportation is solved. Pipe lines crisscrossing the country as numerously as electric power ones are freely predicted.

What has brought this second greater gas era? The answer is: piping materials. Thanks to these, gas men can say for the first time that they are able to pipe gas in enormous quantities from Amarillo gas fields to Chicago, from isolated natural gas fields to users everywhere.

No matter what field of engineering you take up on graduation, you will find its future and its growth interwoven with the development of piping materials. And, as in the past this development has, time after time, been first reflected in the complete Crane line, it will pay you to keep in touch with Crane research and Crane materials.

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AGENTS IN THE PRINCIPAL CITIES OF THE UNITED STATES

THE FINCHLEY HAT . s. THORPE & SONS

Sat. Mar. 14

Hours 3 to 6 Men's Gym

Music By Kentucky Colonels

SNICKERS-SCANDAL

By WILLIAM ARDERY THE GIRL WITH A ROSE Henrietta Sherwood

THE GIRL WITH A ROSE.

Hearletta Sherwood

The typically Southern Sherwood is chosen as our Rose Girl this week because she always has at least four boys in love with her; because she not only knows what it is all about but why it is that way; because she is the main reason that the Alpha Gams are still regarded as a good sorority; because she does not talk about people too much; because she is always dressed as if she were going to be married—not extravagantly, tastefully; because, although she is not sentimental, boys think she is, which is far better; because she is not taller than we are; because she is not taller than we are; because she is not taller than most eldom achieved by women; because she can be courteous when most ettee would rage; because she is beautiful.

Rappas Like to Dance
We suppose that almost everyone has heard of the four Kappas who motored to the Green Lantern—minus dates—for a dance. We are told that the young ladies merely drove up and sat in the brown roadster and smiled. Presently, page Mr. Ripley, they had dates.

Dear Old Ladles and the Flames Line of the week to an unknown blonde—"That band plays "Sweet and Hot" like a musical interpreta-tion of an old ladles' home burn-ing down."

ordinary Occurrences
It occurs to us that Francis cown hauntingly beautiful "Red Rose" is our favorite composition . . . that nothing can make one feel loneller than an empty house and smow drifting down . . . that the more persons one tries to know the less one is likely to be oneself. . . . that if we have too many friends there will be nothing left to pasquinade. that, contrary to current gossip, we were not bitten by a mad dog in 1927. . . that the brilliant red measles signs are more striking that ever this season . . . that the reason we make this column so long is that the reporters work only on Monday and Thursday afternoons and something has to be set that we estimate our loss of brain cells at 1,963 annually.

Winchell and Us

Winchell and Us
Our friend Walter says that he
is more than murdered by the bird
who stops him to say, "I had a funny story for your column but I have
forgotten had it ends." Hadn't we
mentioned it?

We Worry

Sometimes we cannot go to sleep
at night because we worry so much
about how some of our eds and
ettes get over. Someone called
them grapes. They could not be.

Smart Strollers

The Strollers have decided that they do not have enough metal men to give the prise they announced for the best play written by a student as the university. They believe, we hear, that it will be much more profitable to capitalize on Tom Rileyin a sort of master of ceremonies affair.

When a Lady Falls
One of our alumni tells us that he saw a Kappa fall down the post office steps one day and immediately on alternate Saturday evenings at
rushed to her assistance. He found
that she had broken her leg and
saked helpfully. "I'd better get you
to a hospital, hadn't I?"

"I'm sorry," she told him zerolcally, "but I've never met you."

to Kernel Advertising office.

Come on Cops bers of the various fraterni-ers hopeful of an interesting on when they heard recent-their houses were to be All the old time bright were polished up for use on en of Law and Order but id not appear. Nothing ever

Rupp and Team Are Praised for Work

(Continued from Page One) when Bill Strickland did a little plain and fancy goal shooting during the closing minutes of the zame.

Clemson's Tigers resenting a earlier defeat at the hands of Kentucky gave the calamity howlers exercise by trouncing the 'Cats for their second successive defeat. In the last game of the southern trip the Ruppmen came back to defeat Georgia Tech for the second time and then returned to Lexington to defeat Vanderbilt, also for the

and then returned to Lexington to defeat Vanderbilt, also for the second time.

Entering the tournament at Atlanta in the role of "dark horse" number one, the Big Blue defeated North Carolina State, Duke, and Florida in the order named only to lose a heart breaker to Berger and his cohorts in the finale with Maryland. One of the most popular teams in he tournament, Kentucky placed four out of five men on the Associated Press all-Southern for 1931 including Captain Carey Spicer, Louis McGinnis, and to-captains elect George Yates and Jake Bronston.

Too much credit can not be given to George Yates for his fine effort to see the tournament through in spite of heavy fever which kept him in bed during the time he was not actually on the playing floor. George returned to Lexington some 20 pounds lighter but the unanimous choice of the critics for all-Southern center.

It is to be regretted that Spicer

(Continued from Page One)
val, to name a beautiful, vivacious,
cultured, attractive Kentucky girl
as Kentucky's representative to the
Festival, who will be Princess of
the Court of "Queen Shenandoah,
VIII," and who can go to Winchester, Virginia to take part in the
Festival. Some of your friends have
suggested your name and, having
met you, I feel sure that you will
qualify to represent our old Commonwealth on this important occasion.

casion.

I am, therefore, pleased to designate you as Kentucky's representative and will forward you a commission authorizing you to take part in this big celebration as our representative of "Goodwill' and as a Princess from Kentucky.

With sincere good wishes, I am Yours truly,

FLEM D. SAMPSON.

Frankfort, Kentucky,
March 10, 1931.

to Kernel Advertising office

LOST—Woman's black purse con-taining Gruen wristwatch, keys money, letters. Finder please re-turn to The Kernel editorial office their nouses were to be raided. All the old time bright the increase of flu and measles, or dered all the freshmen to pray for the Men of Law and Order but hey did not appear. Nothing ever happens.

Pretectionist
One of the Greeks, worried with

Opposite Memorial Hall

STATION A-K-M ANDWICHES We Deliver Ash. 8251



Army's new skating arena and hockey rink at West Point, dedicated early in January in a game with Harvard, is the largest in the United States. Its skating area is 232 by 90 feet and its refrigeration plant freezes 90 tons of ice in 24 hours.—Ohio State Lantern.

Eight o'clock classes have been discontinued at the University of Rochester because of the number of students making their appearance

Forty species of plant seeds were buried in bottles to remain 1,000 seens, by Ohio University on January 31 in order to find out long seeds will retain their germinating power.—Athenaeum.

A prisoner in the death house of the State Penitentiary is being treated for meningitis in order that might be in condition to be electrocuted by February 27. As a noted to the University is ranked overthat mong the land grant colleges and universities in the value of Ohio State University of Utah has been proposed by the senior civil enproposed by the senior civil e

The Work Paychology Institute in Cortmund, Germany, is paying a lad to drink 14 bottles of beer a day. The idea is this—the psychologists want to find out how long it will take a person fortified with 14 bottles of beer to become tired. Tom filey, dramatic critic, wanted to know how much it paid.—The Gamecock.

At a recent dance at McGill University the lounge room was divided up into cubicles, absolutely privacy in everyone was guaranteed up into cubicles, absolutely privacy in everyone was guaranteed from the ceiling by the fire places. Sitting out at that dance must have been heaven.

At a recent dance at McGill University of Kappas, the University of Kappas, the

At the University of Kansas the only home game for which men students are allowed to make dates is the homecoming game.

Erection of a fourstory \$200,000 garage for housing student and faculty automobiles on the campus of the University of Utah has been proposed by the senior civil engineering students. Each automobile owner would pay a yearly fee of \$20 for use of the garage.

Cadets of the R. O. T. C. at the University of West Virginia who to work their demerits off by walk-break rules in the future will have ing the area. The lieutenant reported that the number of men appearing in civilian clothes and cutting on account of injuries had decreased rapidly.—Athaeum.

Also the report that the difference between a pessimist and optimist is that a pessimist is one who thinks that every woman is bad, and an optimist is one who goes around hoping the pessimist is right.—

Miami Hurricane.

comedian said, the only way the poor devil can save his life is by committing suicide.—The Gamecock The Work Psychology Institute in Cortmund, Germany, is paying a lad to drink 14 bottles of beer a day.

At a recent dance at McGill University and relayed the information to her in order that she might be taken the requirements—personality, ambition, dependability, consideration to dependability, consideration to dependability, consideration to the requirements—personality, ambition, dependability, consideration to dependability, consideration to dependability, ambition, dependability, consideration to dependability, consideration to dependability, ambition, dependability, consideration to dependability, consideration to dependability, ambition, dependability, am

Agnes Scott girls are boosting southern industry by using cotten hose costing the small sum of 25 cents. They say that they are cheaper, and awfully warm on cold days.

The co-eds at the University of Chicago have refused to subscribe to the Chicago Phoenix, the university humor magazine, because of a "Co-ed's diary" which appeared in a recent issue.

"He's a fraternity man."
"How do you know?"
"He answered to four names in class this morning.—Gamecock.

What the NEW HUMIDOR PACK

means to Camel Smokers*



OMPARE a package of Camels with any other cigarette and note the difference in the technique of packing.

Note that Camels are completely enclosed in an outer transparent cover of isture-proof cellophane and scaled air-tight at every point.

We call this outer shell the Humidor Pack. It differs from the ordinary cellophane pack and while it is egg-shell thin, it means a lot in terms of cigarette

It means, for instance, that evaporation is checkmated and that Salt

Lake City can now have as good Camels as Winston-Salem.

While Camels are made of a blend of the choicest Turkish and mellowest domestic tobaccos, it is highly important, if you are to get full benefit of

this quality, that these cigarettes come to you with their natural moisture content still intact.

The Humidor Pack insures that. It prevents the fine tobaccos of Camels from drying out and losing any of their delightful flavor.

Aside from cheap tobacco, two facors in a cigarette can mar the smoker's pleasure:

Fine particles of peppery dust if left in the tobacco by inefficient cleaning methods sting and irritate delicate throat membrane.

Dry tobacco, robbed of its natural moisture by scorching or by evaporation gives off a hot smoke that burns

the throat with every inhalation.

We take every precaution against these factors here at Winston-Salem.

A special vacuum cleaning apparatus removes dust and now the new Humidor Pack prevents dryness.

Check the difference yourself It is a very simple matter to check the difference between Humidor Packed Camels and other ordinary dry cigarettes.

First of all you can feel the difference as you roll the cigarettes between your fingers. Camels are full-bodied and pliable. A dry cigarette crumbles under sure and sheds tobac

If you will hold a cigarette to each ear and roll them with your fingers you can actually hear the difference.

The real test of course is to smoke them. And here's where the new Humidor Pack proves a real blessing to the smoker.

As you inhale the cool, fragrant smoke from a Camel you get all the mildness and magic of the fine tobaccos of which it is blended.

But when you draw in the hot smoke from a dried cigarette see how flat and brackish it is by comparison and how harsh it is to your throat.

If you are a regular Camel smoker you have already noticed what proper condition of the cigarette means.

But if you haven't tried Camels in the new Humidor Pack you have a new adventure with Lady Nicotine in store.

Switch your affections for just one day, then go back to your old love tomorrow if you can.

E. J. REYNOLDS TOBACCO COMPANY, Fine

*smoke a Fresh cigarette!

The Pittsburgh Testing Laboratory chart above graphically shows you that only the Camel Humidor Pack delivers eigarettes to you in prime condition